

---

---

**FORM 10-Q**

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended September 30, 2002

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number : 0-25985

**American Equity Investment Life Holding Company**

(Exact name of registrant as specified in its charter)

**Iowa**  
(State of Incorporation)

**42-1447959**  
(I.R.S. Employer Identification No.)

**5000 Westown Parkway, Suite 440**  
**West Des Moines, Iowa 50266**  
(Address of principal executive offices)

**(515) 221-0002**  
(Telephone)

(Former name, former address and former fiscal year, if changed since last report)

---

---

Indicate by check mark whether the registrant (1) has filed all documents and reports required to be filed by Sections 12, 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

APPLICABLE TO CORPORATE ISSUERS:

Shares of common stock outstanding at October 28, 2002: 14,438,452

**PART I. – FINANCIAL INFORMATION**

**ITEM 1. FINANCIAL STATEMENTS**

**AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY**  
**CONSOLIDATED BALANCE SHEETS**  
(Dollars in thousands, except per share data)  
(Unaudited)

	<b>September 30, 2002</b>	<b>December 31, 2001</b>
<b>Assets</b>		
Cash and investments:		
Fixed maturity securities:		
Available for sale, at market (amortized cost: 2002 – \$3,260,104; 2001 – \$3,101,040)	\$ 3,229,229	\$ 2,974,761
Held for investment, at amortized cost (market: 2002– \$1,131,886; 2001 - \$412,378)	1,130,560	454,605
Equity securities, at market (cost: 2002 – \$15,641; 2001- \$18,609)	14,419	18,245
Mortgage loans on real estate	252,942	108,181
Derivative instruments	36,452	40,052
Policy loans	292	291
Cash and cash equivalents	99,551	184,130
Total cash and investments	4,763,445	3,780,265
Receivable from other insurance companies	15	83
Premiums due and uncollected	1,495	1,386
Accrued investment income	23,725	22,100
Receivables from related parties	44,123	29,978
Property, furniture, and equipment, less allowances for depreciation of \$3,803 in 2002 and \$3,150 in 2001	1,973	1,622
Value of insurance in force acquired	337	415
Deferred policy acquisition costs	561,179	492,757
Intangibles, less accumulated amortization of \$1,077 in 2002 and \$987 in 2001	2,058	2,148
Deferred income tax asset	38,876	51,244
Federal income taxes recoverable	703	4,224
Amounts receivable on securities sold	176,435	–
Other assets	2,105	2,365
Assets held in separate account	3,449	3,858
Total assets	<b>\$ 5,619,918</b>	<b>\$ 4,392,445</b>

**AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY**  
**CONSOLIDATED BALANCE SHEETS (Continued)**  
(Dollars in thousands, except per share data)  
(Unaudited)

	<b>September 30, 2002</b>	<b>December 31, 2001</b>
<b>Liabilities and Stockholders' Equity</b>		
Liabilities:		
Policy benefit reserves:		
Traditional life and accident and health insurance products	\$ 30,670	\$ 25,490
Annuity and single premium universal life products	5,110,294	3,968,455
Other policy funds and contract claims	33,157	22,046
Amounts due to related party under General Agency Commission and Servicing Agreement	33,209	46,607
Other amounts due to related parties	12,216	22,990
Notes payable	36,667	46,667
Amounts due to reinsurer	12,272	14,318
Amounts due on securities purchased	120,431	66,504
Other liabilities	48,672	32,788
Liabilities related to separate account	3,449	3,858
Total liabilities	5,441,037	4,249,723
Minority interests in subsidiaries:		
Company-obligated mandatorily redeemable preferred securities of subsidiary trusts	100,356	100,155
Stockholders' equity:		
Series Preferred Stock, par value \$1 per share, 2,000,000 shares authorized; 625,000 shares of 1998 Series A Participating Preferred Stock issued and outstanding	625	625
Common Stock, par value \$1 per share, 75,000,000 shares authorized; issued and outstanding: 2002 – 14,448,452 shares; 2001 – 14,516,974 shares	14,448	14,517
Additional paid-in capital	56,871	57,452
Accumulated other comprehensive loss	(7,333)	(33,531)
Retained earnings	13,914	3,504
Total stockholders' equity	78,525	42,567
Total liabilities and stockholders' equity	<b>\$ 5,619,918</b>	<b>\$ 4,392,445</b>

*See accompanying notes.*

**AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY**  
**CONSOLIDATED STATEMENTS OF INCOME**  
(Dollars in thousands, except per share data)  
(Unaudited)

	<u>Three Months Ended</u> <u>September 30,</u>		<u>Nine Months Ended</u> <u>September 30,</u>	
	<u>2002</u>	<u>2001</u>	<u>2002</u>	<u>2001</u>
<b>Revenues:</b>				
Traditional life and accident and health insurance premiums	\$ 3,394	\$ 3,266	\$ 10,714	\$ 9,881
Annuity and single premium universal life product charges	3,922	3,288	10,398	9,135
Net investment income	77,878	59,731	222,056	152,087
Realized gains on sales of investments	608	69	90	808
Change in fair value of derivatives	<u>(12,482)</u>	<u>(27,118)</u>	<u>(56,468)</u>	<u>(57,901)</u>
Total revenues	73,320	39,236	186,790	114,010
<b>Benefits and expenses:</b>				
Insurance policy benefits and change in future policy benefits	2,016	3,176	7,040	7,768
Interest credited to account balances	47,681	27,526	126,704	63,042
Change in fair value of embedded derivatives	449	(12,591)	(16,962)	(6,104)
Interest expense on notes payable	430	744	1,526	2,395
Interest expense on General Agency Commission and Servicing Agreement	848	1,378	2,847	4,439
Other interest expense	218	433	1,106	1,383
Amortization of deferred policy acquisition costs and value of insurance in force acquired	9,822	8,782	27,764	14,659
Other operating costs and expenses	<u>5,601</u>	<u>4,970</u>	<u>15,515</u>	<u>12,538</u>
Total benefits and expenses	<u>67,065</u>	<u>34,418</u>	<u>165,540</u>	<u>100,120</u>
Income before income taxes, minority interests and cumulative effect of change in accounting principle	6,255	4,818	21,250	13,890
Income tax expense	<u>1,494</u>	<u>926</u>	<u>5,256</u>	<u>2,707</u>
Income before minority interests and cumulative effect of change in accounting principle	4,761	3,892	15,994	11,183
Minority interests in subsidiaries:				
Earnings attributable to company-obligated mandatorily redeemable preferred securities of subsidiary trusts	<u>(1,860)</u>	<u>(1,862)</u>	<u>(5,584)</u>	<u>(5,587)</u>
Income before cumulative effect of change in accounting principle	2,901	2,030	10,410	5,596
Cumulative effect of change in accounting for derivatives	<u>-</u>	<u>-</u>	<u>-</u>	<u>(799)</u>
Net income	<u>\$ 2,901</u>	<u>\$ 2,030</u>	<u>\$ 10,410</u>	<u>\$ 4,797</u>
<b>Earnings per common share:</b>				
Income before cumulative effect of change in accounting principle	\$ 0.18	\$ 0.12	\$ 0.64	\$ 0.34
Cumulative effect of change in accounting for derivatives	<u>-</u>	<u>-</u>	<u>-</u>	<u>(0.05)</u>
Earnings per common share	<u>\$ 0.18</u>	<u>\$ 0.12</u>	<u>\$ 0.64</u>	<u>\$ 0.29</u>
<b>Earnings per common share - assuming dilution :</b>				
Income before cumulative effect of change in accounting principle	\$ 0.16	\$ 0.11	\$ 0.57	\$ 0.30
Cumulative effect of change in accounting for derivatives	<u>-</u>	<u>-</u>	<u>-</u>	<u>(0.05)</u>
Earnings per common share - assuming dilution	<u>\$ 0.16</u>	<u>\$ 0.11</u>	<u>\$ 0.57</u>	<u>\$ 0.25</u>

See accompanying notes.

**AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY**  
**CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY**  
(Dollars in thousands, except per share data)  
(Unaudited)

	<u>Preferred Stock</u>	<u>Common Stock</u>	<u>Additional Paid-in Capital</u>	<u>Accumulated Other Comprehensive Loss</u>	<u>Retained Earnings</u>	<u>Total Stockholders' Equity</u>
Balance at January 1, 2001	\$ 625	\$ 14,530	\$ 57,577	\$ (16,876)	\$ 2,796	\$ 58,652
Comprehensive income:						
Net income for period	-	-	-	-	4,797	4,797
Change in net unrealized investment gains/losses	-	-	-	14,618	-	14,618
Total comprehensive income						19,415
Net issuance of 2,052 shares of common stock	-	2	7	-	-	9
Balance at September 30, 2001	<u>\$ 625</u>	<u>\$ 14,532</u>	<u>\$ 57,584</u>	<u>\$ (2,258)</u>	<u>\$ 7,593</u>	<u>\$ 78,076</u>
Balance at January 1, 2002	\$ 625	\$ 14,517	\$ 57,452	\$ (33,531)	\$ 3,504	\$ 42,567
Comprehensive income:						
Net income for period	-	-	-	-	10,410	10,410
Change in net unrealized investment gains/losses	-	-	-	26,198	-	26,198
Total comprehensive income						36,608
Net acquisition of 68,522 shares of common stock	-	(69)	(581)	-	-	(650)
Balance at September 30, 2002	<u>\$ 625</u>	<u>\$ 14,448</u>	<u>\$ 56,871</u>	<u>\$ (7,333)</u>	<u>\$ 13,914</u>	<u>\$ 78,525</u>

Total comprehensive income for the third quarter of 2002 was \$13,905 and was comprised of net income of \$2,901 and a decrease in net unrealized depreciation of available for sale fixed maturity securities and equity securities of \$11,004.

Total comprehensive income for the third quarter of 2001 was \$7,549 and was comprised of net income of \$2,030 and a decrease in net unrealized depreciation of available for sale fixed maturity securities and equity securities of \$5,519.

*See accompanying notes.*

**AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(Dollars in thousands)  
(Unaudited)

	Nine months ended September 30,	
	2002	2001
<b>Operating activities</b>		
Net income	\$ 10,410	\$ 4,797
Cumulative effect of change in accounting for derivatives	-	799
Adjustments to reconcile net income to net cash used in operating activities:		
Adjustments related to interest sensitive products:		
Interest credited to account balances	126,704	63,042
Annuity and single premium universal life product charges	(10,398)	(9,135)
Change in fair value of embedded derivatives	(16,962)	(6,104)
Increase in traditional life insurance and accident and health reserves	5,180	4,105
Policy acquisition costs deferred	(130,616)	(144,470)
Amortization of deferred policy acquisition costs	27,686	14,421
Provision for depreciation and other amortization	821	957
Amortization of discount and premiums on fixed maturity securities	(92,087)	(42,019)
Realized gains on investments	(90)	(808)
Change in fair value of derivatives	56,468	57,901
Deferred income taxes	(1,739)	(4,994)
Reduction of amounts due to related party under General Agency Commission and Servicing Agreement	(13,398)	(13,493)
Changes in other operating assets and liabilities:		
Accrued investment income	(1,625)	(15,970)
Receivables from related parties	(14,145)	9,650
Federal income taxes recoverable/payable	3,521	(1,450)
Other policy funds and contract claims	11,111	3,583
Amount due to related party	3,242	-
Other amounts due to related parties	(104)	(4,000)
Other liabilities	15,884	27,711
Other	280	(2,399)
Net cash used in operating activities	(19,857)	(57,876)
<b>Investing Activities</b>		
Sales, maturities, or repayments of investments:		
Fixed maturity securities - available for sale	2,638,159	667,870
Equity securities	10,525	5,175
Derivative instruments	7,301	2,213
Mortgage loans on real estate	1,874	-
	2,657,859	675,258
Acquisition of investments:		
Fixed maturity securities - available for sale	(3,287,204)	(1,653,468)
Fixed maturity securities - held for investment	(215,161)	-
Equity securities	(7,554)	(8,859)
Mortgage loans on real estate	(146,635)	(49,516)
Derivative instruments	(74,081)	(58,464)
Policy loans	(1)	(36)
	(3,730,636)	(1,770,343)
Purchases of property, furniture and equipment	(1,004)	(1,137)
Net cash used in investing activities	(1,073,781)	(1,096,222)

**AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS (Continued)**  
(Dollars in thousands)  
(Unaudited)

	Nine months ended September 30,	
	2002	2001
<b>Financing activities</b>		
Receipts credited to annuity and single premium universal life policyholder account balances	\$ 1,254,495	\$ 1,759,701
Return of annuity and single premium universal life policyholder account balances	(232,740)	(161,687)
Decrease in amounts due under repurchase agreements	–	(110,000)
Proceeds from notes payable	–	6,000
Repayments of notes payable	(10,000)	–
Amounts due to reinsurer	(2,046)	14,318
Net proceeds (payments) from issuance/acquisition of common stock	(650)	10
Net cash provided by financing activities	1,009,059	1,508,342
Increase (decrease) in cash and cash equivalents	(84,579)	354,244
Cash and cash equivalents at beginning of period	184,130	175,724
Cash and cash equivalents at end of period	\$ 99,551	\$ 529,968
<b>Supplemental disclosures of cash flow information</b>		
Cash paid during period for:		
Interest on notes payable and repurchase agreements	\$ 2,847	\$ 3,626
Income taxes - life subsidiary	3,474	9,150
Non-cash financing and investing activities:		
Bonus interest deferred as policy acquisition costs	20,680	15,329

*See accompanying notes.*

**AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**September 30, 2002**  
**(Unaudited)**

**1. Basis of Presentation**

The accompanying unaudited consolidated financial statements of American Equity Investment Life Holding Company (the Company) have been prepared in accordance with accounting principles generally accepted in the United States (GAAP) for interim financial information and the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all the information and notes required by GAAP for complete financial statements. The unaudited consolidated financial statements reflect all adjustments, consisting only of normal recurring items, which are necessary to present fairly our financial position and results of operations on a basis consistent with the prior audited financial statements. Operating results for the three-month and nine-month periods ended September 30, 2002, are not necessarily indicative of the results that may be expected for the year ended December 31, 2002. For further information, refer to our consolidated financial statements and notes for the year ended December 31, 2001 included in our annual report on Form 10-K.

**2. Accounting Changes**

In June 2001, the Financial Accounting Standards Board issued SFAS No. 141, *Business Combinations* and SFAS No. 142, *Goodwill and other Intangible Assets*. Under the new Statements, goodwill and intangibles with indefinite lives will no longer be amortized but will be subject to impairment tests at least on an annual basis. Intangible assets with finite lives will continue to be amortized over their estimated useful lives. Value of insurance in force acquired will continue to be amortized over the expected future gross profits of the acquired block of business. The adoption of these Statements on January 1, 2002 did not have a material impact to the Company. The Company's intangible assets at September 30, 2002 consist of deferred debt and trust preferred security costs of \$1,725,000 and other intangible assets not subject to amortization of \$333,000 related to insurance licences acquired in connection with the purchase of an inactive life insurance company in 1996.

**3. Short-Term Bond Transaction**

During the second quarter of 2002, the Company entered into a transaction relating to the short-sale of \$150,000,000 of U.S. Treasury Securities. The transaction was intended to address interest rate exposure and generate capital gains that could be used to offset previously incurred capital losses. As a result of this transaction, the Company recorded short-term capital gains of \$6,156,000, interest income of \$863,000 and interest expense of \$7,550,000 through September 30, 2002. The net effect of \$531,000 is included in the consolidated statement of income as other interest expense. The Company has an obligation to repurchase, on or before November 14, 2002, \$150,000,000 of U.S. Treasury Securities that had a market value of \$151,782,000 at September 30, 2002. The Company has placed the proceeds of \$157,279,000 from the short sale into an interest-bearing collateral account to provide for the repurchase. At September 30, 2002, the net obligation on this transaction was \$536,000, which included net accrued interest payable of \$6,522,000. This net obligation is included in other liabilities.

**4. General Agency Commission and Servicing Agreement**

The Company has a General Agency Commission and Servicing Agreement with American Equity Investment Service Company (the Service Company), wholly-owned by the Company's chairman, whereby, the Service Company acts as a national supervisory agent with responsibility for paying commissions to agents of the Company. This Agreement is more fully described in Note 8 to the Audited Financial Statements included in the Company's Form 10-K for December 31, 2001.

During the nine months ended September 30, 2002 and 2001, the Company paid renewal commissions to the Service Company of \$16,245,000 and \$17,588,000, respectively, which were used to reduce the amount due under the General Agency Commission and Servicing Agreement, and amounts attributable to imputed interest.

During 1999, the Company agreed to loan to the Service Company up to \$50,000,000 pursuant to a promissory note bearing interest at the "reference rate" of the financial institution which is the Company's principal lender. The Company advanced \$27,000,000 and \$18,175,000 to the Service Company during the years ended December 31, 2000 and 1999, respectively. Principal and interest are payable quarterly over five years from the date of the advance. At September 30, 2002 and December 31, 2001, amounts receivable from the Service Company totaled \$22,705,000 and \$29,139,000, respectively.

## 5. Reclassifications

Certain amounts in the unaudited consolidated financial statements for the period ended September 30, 2001 have been reclassified to conform to the financial statement presentation for September 30, 2002 and December 31, 2001.

## 6. Earnings Per Share

The following table sets forth the computation of earnings per common share and earnings per common share - assuming dilution:

	<b>Three Months Ended</b>		<b>Nine months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2002</b>	<b>2001</b>	<b>2002</b>	<b>2001</b>
	(Dollars in thousands, except per share data)			
<b>Numerator:</b>				
Income before cumulative effect of change in accounting principle	\$ 2,901	\$ 2,030	\$ 10,410	\$ 5,596
Cumulative effect of change in accounting for derivative instruments	—	—	—	(799)
Net income	<u>\$ 2,901</u>	<u>\$ 2,030</u>	<u>\$ 10,410</u>	<u>\$ 4,797</u>
<b>Denominator:</b>				
Weighted average shares outstanding	14,448,452	14,530,990	14,495,022	14,533,567
Participating preferred stock	<u>1,875,000</u>	<u>1,875,000</u>	<u>1,875,000</u>	<u>1,875,000</u>
Denominator for earnings per common shares	16,323,452	16,405,990	16,370,022	16,408,567
Effect of dilutive securities:				
Warrants	—	20,004	6,144	20,004
Stock options and management subscription rights	826,009	1,679,666	826,137	1,680,850
Deferred compensation agreements	<u>1,088,354</u>	<u>753,349</u>	<u>1,088,354</u>	<u>753,590</u>
Denominator for earnings per common share - assuming dilution	18,237,815	18,859,009	18,290,657	18,863,011
Earnings per common share (as previously reported):				
Income before cumulative effect of change in accounting principle	N/A	\$ 0.14	N/A	\$ 0.38
Cumulative effect of change in accounting for derivatives	N/A	—	N/A	(0.05)
Earnings per common share (as previously reported)	<u>N/A</u>	<u>\$ 0.14</u>	<u>N/A</u>	<u>\$ 0.33</u>
Earnings per common share (as restated):				
Income before cumulative effect of change in accounting principle	\$ 0.18	\$ 0.12	\$ 0.64	\$ 0.34
Cumulative effect of change in accounting for derivatives	—	—	—	(0.05)
Earnings per common share (as restated)	<u>\$ 0.18</u>	<u>\$ 0.12</u>	<u>\$ 0.64</u>	<u>\$ 0.29</u>
Earnings per common share - assuming dilution:				
Income before cumulative effect of change in accounting principle	\$ 0.16	\$ 0.11	\$ 0.57	\$ 0.30
Cumulative effect of change in accounting for derivatives	—	—	—	(0.05)
Earnings per common share - assuming dilution	<u>\$ 0.16</u>	<u>\$ 0.11</u>	<u>\$ 0.57</u>	<u>\$ 0.25</u>

Earnings per common share for the nine months ended September 30, 2001 have been restated above on a comparable basis for the adoption of the FASB's Emerging Issues Task Force ("EITF") Issue No. D-95, "*Effect of Participating Convertible Securities on Computation of Basic Earnings Per Share.*" EITF D-95 requires the inclusion of the Company's 1998 Series A Participating Preferred Stock, which converts into shares of the Company's common stock on December 31, 2003, in the calculation of earnings per common share. Earnings per share for the three months ended September 30, 2001 were previously restated as part of the Company's 2001 Form 10-K filing.

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

Management's discussion and analysis reviews our consolidated financial position at September 30, 2002, and the consolidated results of operations for the periods ended September 30, 2002 and 2001, and where appropriate, factors that may affect future financial performance. This analysis should be read in conjunction with the unaudited consolidated financial statements and notes thereto appearing elsewhere in this Form 10-Q, and the audited consolidated financial statements, notes thereto and selected consolidated financial data appearing in the Company's Annual Report on Form 10-K for the year ended December 31, 2001.

All statements, trend analyses and other information contained in this report and elsewhere (such as in filings by us with the Securities and Exchange Commission, press releases, presentations by us or our management or oral statements) relative to markets for our products and trends in our operations or financial results, as well as other statements including words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," and other similar expressions, constitute forward-looking statements under the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to known and unknown risks, uncertainties and other factors which may cause actual results to be materially different from those contemplated by the forward-looking statements. Such factors include, among other things:

- general economic conditions and other factors, including prevailing interest rate levels and stock and credit market performance which may affect (among other things) our ability to sell our products, our ability to access capital resources and the costs associated therewith, the market value of our investments and the lapse rate and profitability of policies
- customer response to new products and marketing initiatives
- mortality and other factors which may affect the profitability of our products
- changes in Federal income tax laws and regulations which may affect the relative income tax advantages of our products
- increasing competition in the sale of annuities
- regulatory changes or actions, including those relating to regulation of financial services affecting (among other things) bank sales and underwriting of insurance products and regulation of the sale, underwriting and pricing of products
- the risk factors or uncertainties listed from time to time in our private placement memorandums or filings with the Securities and Exchange Commission

## Results of Operations

### *Three and Nine Months Ended September 30, 2002 and 2001*

Our business has continued to grow rapidly, with reserves for annuities and single premium universal life policies increasing from \$3,968,455,000 at December 31, 2001 to \$5,110,294,000 at September 30, 2002. Deposits from sales of annuities and single premium universal life policies during the nine months ended September 30, 2002, before reinsurance ceded, increased 9% to \$1,911,493,000 compared to \$1,759,701,000 for the same period in 2001. Deposits for the nine months ended September 30, 2002 were reduced by \$656,998,000 for amounts ceded to an affiliate insurance company as part of a coinsurance agreement as described in Note 5 of the Notes to Consolidated Financial Statements found in the Annual Report on Form 10-K. The continued strong production is a direct result of the growth in our agency force which increased from 22,000 agents at December 31, 2000 to 34,000 agents at December 31, 2001 and 41,000 agents at September 30, 2002. In July, 2002, A.M. Best Company adjusted our claims paying rating from “A-“(Excellent) to “B+”(Very Good). To date, this adjustment has caused no change in new sales of annuity products or in lapses of existing annuity account balances. Whether the adjustment will have a future impact on new sales or lapses is uncertain.

Our net income increased 43% to \$2,901,000 for the third quarter of 2002, and 86% to \$10,410,000 for the nine months ended September 30, 2002, compared to income before cumulative effect of change in accounting principle of \$2,030,000 and \$5,596,000 for the same periods in 2001. These increases are primarily attributable to an increase in net investment income due to the growth in our invested assets from sales of annuities.

**Traditional life and accident and health insurance premiums** increased 4% to \$3,394,000 for the third quarter of 2002, and 8% to \$10,714,000 for the nine months ended September 30, 2002 compared to \$3,266,000 and \$9,881,000 for the same periods in 2001. These changes are principally attributable to corresponding changes in direct sales of life products.

**Annuity and single premium universal life product charges** (surrender charges assessed against policy withdrawals and mortality and expense charges assessed against single premium universal life policyholder account balances) increased 19% to \$3,922,000 for the third quarter of 2002, and 14% to \$10,398,000 for the nine months ended September 30, 2002 compared to \$3,288,000 and \$9,135,000 for the same periods in 2001. These increases are principally attributable to the growth in our annuity business and correspondingly, an increase in annuity policy withdrawals subject to surrender charges. Withdrawals from annuity and single premium universal life policies were \$232,740,000 (5.82% of total account balances) for the nine months ended September 30, 2002 compared to \$161,687,000 (7.15% of total account balances) for the same period in 2001.

**Net investment income** increased 30% to \$77,878,000 in the third quarter of 2002, and 46% to \$222,056,000 for the nine months ended September 30, 2002 compared to \$59,731,000 and \$152,087,000 for the same periods in 2001. Invested assets (amortized cost basis) increased 52% to \$4,658,329,000 at September 30, 2002 compared to \$3,062,772,000 at September 30, 2001. The yield on average invested assets and cash was 7.02% (7.19% excluding cash and cash equivalents) for the nine months ended September 30, 2002 compared to 7.29% (7.90% excluding cash and cash equivalents) for the nine months ended September 30, 2001.

**Realized gains on the sale of investments** consisted of net realized gains of \$608,000 in the third quarter of 2002 compared to net realized gains of \$69,000 for the same period in 2001. For the nine months ended September 30, 2002, the Company had net realized gains of \$90,000 compared to net realized gains of \$808,000 for the same period in 2001. In the first nine months of 2002, net realized gains of \$90,000 included: (i) net realized gains of \$11,470,000 on the sale of certain fixed maturity and equity securities and (ii) the write down of \$11,380,000 in the fair value of certain securities in recognition of an “other than temporary” impairments.

**Change in fair value of derivatives** that we hold to fund the annual index credits on our equity index annuities was \$(12,482,000) in the third quarter of 2002, and \$(56,468,000) for the nine months ended September 30, 2002 compared to \$(27,118,000) and \$(57,901,000) for the same periods in 2001. The difference between the change in fair value of derivatives between the periods is primarily due to the performance of the indexes during these periods upon which our call options are based. In addition, the difference between the change in fair value of derivatives between the periods was affected by gains received on the termination of options for the nine months ended September 30, 2002 of \$8,871,000 compared to gains received on the termination of options for the nine months ended September 30, 2001 of \$2,213,000. These gains are passed on to the policyholder as index credits. We mark to fair value the purchased call options we use to fund the annual index credits on our equity index annuities, and include changes in such fair value as a component of our

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

revenues. See Critical Accounting Policies - Derivative Instruments - Equity Index Products found in the Annual Report on Form 10-K.

**Traditional life and accident and health insurance benefits** decreased 37% to \$2,016,000 in the third quarter of 2002, and 9% to \$7,040,000 for the nine months ended September 30, 2002 compared to \$3,176,000 and \$7,768,000 for the same periods in 2001. These decreases are principally attributable to a decrease in death benefits and surrenders.

**Interest credited to annuity policyholder account balances** increased 73% to \$47,681,000 in the third quarter of 2002, and 101% to \$126,704,000 for the nine months ended September 30, 2002 compared to \$27,526,000 and \$63,042,000 for the same periods in 2001. These increases are principally attributable to the increase in annuity liabilities.

The amounts are also impacted by changes in the weighted average crediting rates for our annuity liabilities, which are summarized as follows for the nine months ended September 30, 2002 and 2001, respectively:

	<b>Fixed Rate (without bonuses)</b>	<b>Fixed Rate (with bonuses)</b>	<b>Equity Index Credits</b>	<b>Equity Index Option Costs</b>
September 30, 2002	5.17%	5.81%	3.16%	4.09%
September 30, 2001	5.62%	6.12%	1.36%	4.45%

The weighted average cost of our liabilities including the fixed crediting rate (without bonuses) and the equity index option costs was 4.61% for the nine months ended September 30, 2002 and 5.05% for the nine months ended September 30, 2001. Thus, based upon the net investment yield on average assets as reported above, we earned 2.41% and 2.24% for the nine months ended September 30, 2002 and 2001, respectively. The above crediting rates on our fixed rate annuities includes both multi-year rate guaranteed and annually adjustable rate products. Such rates are disclosed with and without the impact of first-year bonuses paid to policyholders. Generally such bonuses are deducted from the commissions paid to sales agents on such products and deferred as policy acquisition costs. With respect to our equity index annuities, the weighted average option costs represent the expenses we incur to fund the annual index credits on the equity index business. Gains realized on such options are recorded as part of the change in fair value of derivatives and are also reflected as an expense in interest credited to annuity policyholder account balances.

**Change in fair value of embedded derivatives** was \$449,000 in the third quarter of 2002 and \$(16,962,000) for the nine months ended September 30, 2002 compared to \$(12,591,000) and \$(6,104,000) for the same periods in 2001. The difference between the change in fair value of embedded derivatives between the periods is primarily due to the performance of the indexes during these periods upon which the liabilities are based. We mark to fair value our equity index annuity reserves, and include changes in such fair value as a component of our expenses. The annual crediting liabilities on our equity index annuities are treated as a "series of embedded derivatives" over the life of the applicable contracts. We estimate the fair value of these future liabilities by projecting the cost of the annual options we will purchase in the future to fund the index credits. See Note 1 of the Notes to Consolidated Financial Statements found in the Annual Report on Form 10-K.

**Interest expense on notes payable** decreased 42% to \$430,000 for the third quarter of 2002, and 36% to \$1,526,000 for the nine months ended September 30, 2002 compared to \$744,000 and \$2,395,000 for the same periods in 2001. These decreases are attributable to a decrease in the average cost of funds borrowed and a decrease in the amounts due on notes payable.

**Interest expense on General Agency Commission and Servicing Agreement** decreased 38% to \$848,000 for the third quarter of 2002, and 36% to \$2,847,000 for the nine months ended September 30, 2002 compared to \$1,378,000 and \$4,439,000 for the same periods in 2001. These decreases are principally attributable to a decrease in the amounts due under General Agency Commission and Servicing Agreement. See Note 8 of the Notes to Consolidated Financial Statements found in the Annual Report on Form 10-K.

**Other interest expense** totaled \$218,000 for the third quarter of 2002, and \$1,106,000 for the nine months ended September 30, 2002 compared to \$433,000 and \$1,383,000 for the same periods in 2001. These amounts primarily consist of interest on amounts due under repurchase agreements and net interest expense on a short-bond transaction. We entered into a short sale of \$150,000,000 of U.S. Treasury Securities during the second quarter of 2002 and have recorded net interest expense of \$531,000 related to this transaction. See Note 3 of the Notes to Consolidated Financial Statements found in this Form 10-Q. Interest expense on amounts due under repurchase agreements decreased from \$1,123,000 to \$251,000 during the

## AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

nine months ended September 30, 2002 compared to the same period in 2001. This decrease is principally attributable to a decrease in the average balances outstanding.

**Amortization of deferred policy acquisition costs and value of insurance in force acquired** increased 12% to \$9,822,000 in the third quarter of 2002, and 89% to \$27,764,000 for the nine months ended September 30, 2002 compared to \$8,782,000 and \$14,659,000 for the same periods in 2001. These increases are primarily due to the (i) growth in our annuity business as discussed above; and (ii) the introduction of multi-year rate guaranteed products with shorter expected lives. See Note 1 of the Notes to Consolidated Financial Statements found in the Annual Report on Form 10-K.

**Other operating costs and expenses** increased 13% to \$5,601,000 in the third quarter of 2002, and 24% to \$15,515,000 for the nine months ended September 30, 2002 compared to \$4,970,000 and \$12,538,000 for the same periods in 2001. These increases are principally attributable to increases in salary expense, related benefits, professional fees and certain marketing expenses, due to an increased number of policies in force.

**Income tax expense** increased 61% to \$1,494,000 in the third quarter of 2002, and 94% to \$5,256,000 for the nine months ended September 30, 2002 compared to \$926,000 and \$2,707,000 for the same periods in 2001. These increases are principally due to an increase in pretax income. The effective income tax rate for the 2002 periods is less than the applicable statutory federal income tax rate of 35% because of (i) tax benefits for earnings attributable to redeemable preferred securities of subsidiary trusts and (ii) state income tax benefits on the parent company's non-life loss (life insurance subsidiary taxable income is taxed at the 35% federal income tax rate and not generally subject to state income taxes).

### Financial Condition

#### *Investments*

Cash and investments increased 26% to \$4,763,445,000 at September 30, 2002 compared to \$3,780,265,000 at December 31, 2001 as a result of the growth in our annuity business discussed above and an increase in the fair value of our available-for-sale fixed maturity and equity securities. At September 30, 2002, the fair value of our available-for-sale fixed maturity and equity securities was \$32,097,000 less than the amortized cost of those investments, compared to \$126,643,000 at December 31, 2001. At September 30, 2002, the fair value of our fixed maturity securities held for investment exceeded the amortized cost by \$1,326,000, compared to an unrealized loss of \$42,227,000 at December 31, 2001. During the third quarter of 2002, we transferred fixed maturity securities at fair value of \$436,652,000 (amortized cost of \$435,705,000) to held for investment to match our investment objectives, which are to hold these securities to maturity. The unrealized gain on these securities at the date of transfer is included as a separate component of our other comprehensive income, and will be amortized over the lives of the securities. The decrease in the net unrealized investment losses at September 30, 2002 compared to December 31, 2001 is related to a decrease of approximately 146 basis points in market interest rates. Such unrealized losses are recognized in the accumulated other comprehensive loss component of stockholders' equity, net of related changes in the amortization patterns of deferred policy acquisition costs and deferred income taxes. The resulting deferred tax asset has been reviewed by management and no related valuation allowance was considered necessary at September 30, 2002. However, if management were to determine that an allowance was required during the fourth quarter of 2002, such amounts would increase the accumulated other comprehensive loss component of stockholders' equity.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Our investment portfolio is summarized in the tables below:

	<u>September 30, 2002</u>		<u>December 31, 2001</u>	
	<u>Carrying Amount</u>	<u>Percent</u>	<u>Carrying Amount</u>	<u>Percent</u>
	(Dollars in thousands)			
Fixed maturities:				
United States Government and agencies . . . . .	\$ 3,690,200	77.5%	\$ 2,087,484	55.2%
State, municipal, and other governments . . . . .	5,525	0.1%	5,099	0.1%
Public utilities . . . . .	32,291	0.7%	38,472	1.0%
Corporate securities . . . . .	328,074	6.9%	473,556	12.5%
Redeemable preferred stocks . . . . .	94,493	2.0%	92,649	2.5%
Mortgage and asset-backed securities . . . . .				
Government . . . . .	54,229	1.1%	528,325	14.0%
Non-Government . . . . .	154,977	3.2%	203,781	5.4%
Total fixed maturities . . . . .	<u>4,359,789</u>	<u>91.5%</u>	<u>3,429,366</u>	<u>90.7%</u>
Equity securities . . . . .	14,419	0.3%	18,245	0.5%
Mortgage loans . . . . .	252,942	5.3%	108,181	2.9%
Derivative instruments . . . . .	36,452	0.8%	40,052	1.1%
Policy loans . . . . .	292	0.0%	291	0.0%
Cash and cash equivalents . . . . .	99,551	2.1%	184,130	4.8%
Total cash and investments . . . . .	<u>\$ 4,763,445</u>	<u>100.0%</u>	<u>\$ 3,780,265</u>	<u>100.0%</u>

At September 30, 2002 and December 31, 2001, the amortized cost and estimated fair value of fixed maturity securities and equity securities that were in an unrealized loss position were as follows:

	<u>September 30, 2002</u>		
	<u>Amortized Cost</u>	<u>Unrealized Losses</u>	<u>Estimated Fair Value</u>
	(Dollars in thousands)		
Fixed maturity securities:			
Available for sale:			
United States Government and agencies	\$ 667,259	\$ (624)	\$ 666,635
Public utilities	5,025	(2,775)	2,250
Corporate securities	180,658	(24,586)	156,072
Redeemable preferred stocks	4,000	(242)	3,758
Mortgage and asset-backed securities:			
Non-government	109,398	(23,489)	85,909
	<u>\$ 966,340</u>	<u>\$ (51,716)</u>	<u>\$ 914,624</u>
Held for investment:			
United States Government and agencies	\$ 171,840	\$ (281)	\$ 171,559
	<u>\$ 171,840</u>	<u>\$ (281)</u>	<u>\$ 171,559</u>
Equity securities:			
Non-redeemable preferred stocks	\$ 5,000	\$ (50)	\$ 4,950
Common stocks	4,874	(1,284)	3,590
	<u>\$ 9,874</u>	<u>\$ (1,334)</u>	<u>\$ 8,540</u>

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

<b>December 31, 2001</b>			
	<u>Amortized Cost</u>	<u>Unrealized Losses</u>	<u>Estimated Fair Value</u>
(Dollars in thousands)			
Fixed maturity securities:			
Available for sale:			
United States Government and agencies	\$ 1,334,060	\$ (64,631)	\$ 1,269,429
State, municipal and other governments	5,234	(135)	5,099
Public utilities	29,364	(1,368)	27,996
Corporate securities	320,703	(27,228)	293,475
Redeemable preferred stocks	3,528	(188)	3,340
Mortgage and asset-backed securities:			
Government	493,295	(23,854)	469,441
Non-government	168,321	(21,366)	146,955
	<u>\$ 2,354,505</u>	<u>\$ (138,770)</u>	<u>\$ 2,215,735</u>
Held for investment:			
United States Government and agencies	<u>\$ 379,011</u>	<u>\$ (45,210)</u>	<u>\$ 333,801</u>
	<u>\$ 379,011</u>	<u>\$ (45,210)</u>	<u>\$ 333,801</u>
Equity securities:			
Non-redeemable preferred stocks	\$ 6,850	\$ (130)	\$ 6,720
Common stocks	2,992	(252)	2,740
	<u>\$ 9,842</u>	<u>\$ (382)</u>	<u>\$ 9,460</u>

The amortized cost and estimated fair value of fixed maturity securities at September 30, 2002 and December 31, 2001, by contractual maturity, that were in an unrealized loss position are shown below. Actual maturities will differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties. All of our mortgage-backed and asset-backed securities provide for periodic payments throughout their lives, and are shown below as a separate line.

<b>September 30, 2002</b>				
	<u>Available-for-sale</u>		<u>Held for investment</u>	
	<u>Amortized Cost</u>	<u>Estimated Fair Value</u>	<u>Amortized Cost</u>	<u>Estimated Fair Value</u>
(Dollars in thousands)				
Due after one year through five years	\$ 9,823	\$ 6,075	\$ -	\$ -
Due after five years through ten years	41,383	34,805	-	-
Due after ten years through twenty years	54,946	49,226	-	-
Due after twenty years	750,790	738,609	171,840	171,559
	856,942	828,715	171,840	171,559
Mortgage-backed and asset-backed securities	109,398	85,909	-	-
	<u>\$ 966,340</u>	<u>\$ 914,624</u>	<u>\$ 171,840</u>	<u>\$ 171,559</u>

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

	<b>December 31, 2001</b>			
	<b>Available-for-sale</b>		<b>Held for investment</b>	
	<b>Amortized Cost</b>	<b>Estimated Fair Value</b>	<b>Amortized Cost</b>	<b>Estimated Fair Value</b>
	<b>(Dollars in thousands)</b>			
Due after one year through five years	\$ 4,718	\$ 4,554	\$ -	\$ -
Due after five years through ten years	69,715	66,307	-	-
Due after ten years through twenty years	377,480	351,674	-	-
Due after twenty years	<u>1,240,976</u>	<u>1,176,804</u>	<u>379,011</u>	<u>333,801</u>
	1,692,889	1,599,339	379,011	333,801
Mortgage-backed and asset-backed securities	<u>661,616</u>	<u>616,396</u>	-	-
	<u>\$ 2,354,505</u>	<u>\$ 2,215,735</u>	<u>\$ 379,011</u>	<u>\$ 333,801</u>

The table below presents our fixed maturity securities by NAIC designation and the equivalent ratings of the nationally recognized securities rating organizations.

<b>NAIC Designation</b>	<b>Rating Agency Equivalent</b>	<b>September 30, 2002</b>	
		<b>Carrying Amount</b>	<b>Percent</b>
		<b>(Dollars in thousands)</b>	
1	Aaa/Aa/A . . . . .	\$ 4,070,748	93.5%
2	Baa . . . . .	227,912	5.2%
3	Ba . . . . .	43,014	1.0%
4	B . . . . .	12,265	0.3%
5	Caa and lower . . . . .	5,850	-
6	In or near default . . . . .	-	-
	Total fixed maturities	<u>\$ 4,359,789</u>	<u>100.0%</u>

Approximately 79% and 69% of our total invested assets were in United States Government and agency fixed maturity securities including government guaranteed mortgage-backed securities at September 30, 2002 and December 31, 2001, respectively. Corporate securities represented approximately 7% and 13% at September 30, 2002 and December 31, 2001 of our total invested assets, respectively. There are no other significant concentrations in the portfolio by type of security or by industry.

At September 30, 2002 and December 31, 2001, the fair value of investments we owned that were non-investment grade or non rated was \$64,719,000 and \$52,522,000, respectively. The unrealized losses on investments we owned that were non-investment grade or not rated at September 30, 2002 and December 31, 2001, were \$23,015,000 and \$7,156,000, respectively.

At September 30, 2002 and December 31, 2001, we identified certain invested assets which have characteristics (i.e significant unrealized losses compared to book value and industry trends) creating uncertainty as to our future assessment of other than temporary impairments which are listed below by length of time these invested assets have been in an unrealized loss position. We have excluded from this list securities with unrealized losses which are related to market movements in interest rates.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

	<b>September 30, 2002</b>		
	<b>Amortized Cost</b>	<b>Unrealized Losses</b>	<b>Fair Value</b>
	<b>(Dollars in thousands)</b>		
3 months or less	\$ 3,000	\$ (900)	\$ 2,100
Greater than 3 months to 6 months	-	-	-
Greater than 6 months to 9 months	9,848	(5,648)	4,200
Greater than 9 months to 12 months	5,025	(2,775)	2,250
Greater than 12 months	49,882	(13,292)	36,590
	<u>\$ 67,755</u>	<u>\$ (22,615)</u>	<u>\$ 45,140</u>

	<b>December 31, 2001</b>		
	<b>Amortized Cost</b>	<b>Unrealized Losses</b>	<b>Fair Value</b>
	<b>(Dollars in thousands)</b>		
3 months or less	\$ 8,361	\$ (1,075)	\$ 7,286
Greater than 3 months to 6 months	24,968	(5,418)	19,550
Greater than 6 months to 9 months	9,547	(1,155)	8,392
Greater than 9 months to 12 months	26,664	(7,849)	18,815
Greater than 12 months	-	-	-
	<u>\$ 69,540</u>	<u>\$ (15,497)</u>	<u>\$ 54,043</u>

We have reviewed these investments and concluded that there was no other than temporary impairment on these investments at September 30, 2002 and December 31, 2001. The factors that we considered in making this determination included the financial condition and near-term prospects of the issuer, whether the issuer is current on all payments and all contractual payments have been made, our intent and ability to hold the investment to allow for any anticipated recovery and the length of time and extent to which the fair value has been less than cost.

During 2001, we began a commercial mortgage loan program. At September 30, 2002, we held \$252,942,000 of mortgage loans compared to \$108,181,000 at December 31, 2001. These mortgage loans are diversified as to property type, location, and loan size, and are collateralized by the related properties. Our mortgage lending policies establish limits on the amount that can be loaned to one borrower and require diversification by geographic location and collateral type. At September 30, 2002, the commercial mortgage loan portfolio is diversified by geographic region and specific collateral property type as follows:

	<b>September 30, 2002</b>	
	<b>Carrying Amount</b>	<b>Percent</b>
	<b>(Dollars in thousands)</b>	
<b>Geographic distribution</b>		
East North Central	\$ 32,365	12.8%
East South Central	15,857	6.3%
Middle Atlantic	30,427	12.0%
New England	8,018	3.2%
South Atlantic	79,226	31.3%
Mountain	17,363	6.9%
Pacific	14,784	5.8%
West South Central	6,955	2.7%
West North Central	47,947	19.0%
Total	<u>\$ 252,942</u>	<u>100.0%</u>

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

	<b>September 30, 2002</b>	
	<b>Carrying Amount</b>	<b>Percent</b>
	<b>(Dollars in thousands)</b>	
<b>Property type distribution</b>		
Office	\$ 95,131	37.6%
Retail	74,211	29.3%
Industrial	52,570	20.8%
Hotel	18,290	7.2%
Apartments	971	0.4%
Mixed use/other	11,769	4.7%
Total	<u>\$ 252,942</u>	<u>100.0%</u>

*Liquidity*

We did not issue any debt securities during the first nine months of 2002. Certain restrictive covenants of our credit agreement related to the Company's notes payable have been amended during 2002. For information related to the Company's notes payable and requirements under the related credit agreement, see Note 7 of the Notes to Consolidated Financial Statements found in the Annual Report on Form 10-K.

The statutory capital and surplus of our life insurance subsidiaries at September 30, 2002 was \$174,310,000. The life insurance subsidiaries made surplus note interest payments to us of \$1,820,000 during the nine months ended September 30, 2002. For the remainder of 2002, up to \$17,800,000 can be distributed by the life insurance subsidiaries as dividends without prior regulatory approval. Dividends may be made only out of earned surplus, and all surplus note payments are subject to prior approval by regulatory authorities. Our life insurance subsidiaries have \$4,503,000 of earned surplus at September 30, 2002.

The transfer of funds by our life insurance subsidiary, American Equity Investment Life Insurance Company ("American Equity Life"), is also restricted by certain covenants in our bank credit facility, which, among other things, requires American Equity Life to maintain statutory capital and surplus (including asset valuation and interest maintenance reserves) equal to a minimum of \$140,000,000 plus 25% of statutory net income and 75% of the capital contributions to life insurance subsidiary for periods subsequent to December 31, 2000. Under the most restrictive of these limitations, approximately \$8,393,000 of our earned surplus at September 30, 2002 would be available for distribution by American Equity Life to the parent company in the form of dividends or other distributions.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

We seek to invest our available funds in a manner that will maximize shareholder value and fund future obligations to policyholders and debtors, subject to appropriate risk considerations. We seek to meet this objective through investments that: (i) consist predominately of investment grade fixed maturity securities of very high credit quality; (ii) have projected returns which satisfy our spread targets; and (iii) have characteristics which support the underlying liabilities. Many of our products incorporate surrender charges, market interest rate adjustments or other features to encourage persistency.

We seek to maximize the total return on our available for sale investments through active investment management. Accordingly, we have determined that our available for sale portfolio of fixed maturity securities is available to be sold in response to: (i) changes in market interest rates; (ii) changes in relative values of individual securities and asset sectors; (iii) changes in prepayment risks; (iv) changes in credit quality outlook for certain securities; (v) liquidity needs; and (vi) other factors. We have a portfolio of held for investment securities which consists principally of zero coupon bonds issued by U.S. government agencies. These securities are purchased to secure long-term yields which meet our spread targets and support the underlying liabilities.

Interest rate risk is our primary market risk exposure. Substantial and sustained increases and decreases in market interest rates can affect the profitability of our products and the market value of our investments. The profitability of most of our products depends on the spreads between interest yield on investments and rates credited on insurance liabilities. We have the ability to adjust crediting rates (participation or asset fee rates for equity-index annuities) on substantially all of our annuity policies at least annually (subject to minimum guaranteed values). In addition, substantially all of our annuity products have surrender and withdrawal penalty provisions designed to encourage persistency and to help ensure targeted

## AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

spreads are earned. However, competitive factors, including the impact of the level of surrenders and withdrawals, may limit our ability to adjust or maintain crediting rates at levels necessary to avoid narrowing of spreads under certain market conditions.

A major component of our interest rate risk management program is structuring the investment portfolio with cash flow characteristics consistent with the cash flow characteristics of our insurance liabilities. We use computer models to simulate cash flows expected from our existing business under various interest rate scenarios. These simulations enable us to measure the potential gain or loss in fair value of our interest rate-sensitive financial instruments, to evaluate the adequacy of expected cash flows from our assets to meet the expected cash requirements of our liabilities and to determine if it is necessary to lengthen or shorten the average life and duration of our investment portfolio. (The “duration” of a security is the time weighted present value of the security’s expected cash flows and is used to measure a security’s sensitivity to changes in interest rates.) When the durations of assets and liabilities are similar, exposure to interest rate risk is minimized because a change in value of assets should be largely offset by a change in the value of liabilities. At September 30, 2002, the effective duration of our cash and invested assets backing our insurance liabilities was approximately 6.63 years and the estimated duration of our insurance liabilities was approximately 6.68 years.

If interest rates were to increase 10% from levels at September 30, 2002, we estimate that the fair value of our fixed maturity securities, net of corresponding changes in the values of deferred policy acquisition costs and insurance in force acquired would decrease by approximately \$129,756,000. If interest rates were to increase 50 basis points from the levels at September 30, 2002, the effective duration of our cash and invested assets backing our insurance liabilities would be approximately 8.93 years. The computer models used to estimate the impact of a 10% change in market interest rates incorporate numerous assumptions, require significant estimates and assume an immediate and parallel change in interest rates without any management of the investment portfolio in reaction to such change. Consequently, potential changes in value of our financial instruments indicated by the simulations will likely be different from the actual changes experienced under given interest rate scenarios, and the differences may be material. Because we actively manage our investments and liabilities, our net exposure to interest rates can vary over time.

At September 30, 2002, 88.1% of our fixed income securities have call features and 8.4% are subject to current redemption. Another 16.1% will become subject to call redemption through December 31, 2002. During the nine months ended September 30, 2002, we received \$1,021,922,000 in net redemption proceeds related to the exercise of such call options. We have reinvestment risk related to these redemptions to the extent we cannot reinvest the net proceeds in assets with credit quality and yield characteristics similar to the redeemed bonds. Such reinvestment risk typically occurs in a declining rate environment. Should rates decline to levels which tighten the spread between our average portfolio yield and average cost of credited income on our annuity liability reserves, we have the ability to reduce crediting rates on most of our annuity liabilities to maintain the spread at our targeted level. Approximately 76% of our annuity liabilities are subject to annual adjustment of the applicable crediting rates at our discretion, limited by minimum guaranteed crediting rates of 3% to 4%.

With respect to our equity index business, we purchase call options on the applicable equity indexes to fund the annual index credits on such annuities. These options are primarily one-year instruments purchased to match the funding requirements of the underlying policies. Our risk associated with the current options we hold is limited to the cost of such options. Market value changes associated with those investments are substantially offset by an increase or decrease in the amounts added to policyholder account balances for equity-indexed products. For the nine months ended September 30, 2002, we realized gains of \$10,594,000 on our equity index options, and we credited \$10,023,000 to policy holders. On the respective anniversary dates of the equity index policies, we purchase new one-year call options to fund the next annual index credits. The risk associated with these prospective purchases is the uncertainty of the cost, which will determine whether we are able to earn our spread on our equity index business. This is a risk we manage through the terms of our equity index annuities, which permit us to change annual participation rates, asset fees, and/or caps, subject to guaranteed minimums. By reducing participation rates, asset fees or caps, we can limit option costs to budgeted amounts except in cases where the minimum guarantees would prevent further reductions. Based upon actuarial testing conducted as a part of the design of our equity index product, we believe the risk that minimum guarantees would prevent us from controlling option costs is negligible.

**PART II. OTHER INFORMATION**

**ITEM 2. CHANGES IN SECURITIES AND USE OF PROCEEDS**

- (c) None

**ITEM 4. CONTROLS AND PROCEDURES**

- (a) Evaluation of Disclosure Controls and Procedures. The Company's Chief Executive Officer and Chief Financial Officer have evaluated the effectiveness of the Company's disclosure controls and procedures (as such term is defined in Rules 13a-14(c) and 15d-14(c) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"). Based on such evaluation, such officers have concluded that, as of the Evaluation Date, the Company's disclosure controls and procedures are effective in alerting them on a timely basis to material information relating to the Company [(including its consolidated subsidiaries)] required to be included in the Company's periodic filings under the Exchange Act.
- (b) Changes in Internal Controls. Since the Evaluation Date, there have not been any significant changes in the Company's internal controls or in other factors that could significantly affect such controls.

**ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K**

- (a) Exhibits:
  - 99.1 Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- (b) No reports on Form 8-K were filed during the quarter ended September 30, 2002.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: October 29, 2002

AMERICAN EQUITY INVESTMENT LIFE  
HOLDING COMPANY

By: /s/ David J. Noble  
David J. Noble, Chief Executive Officer  
(Principal Executive Officer)

By: /s/ Wendy L. Carlson  
Wendy L. Carlson, Chief Financial Officer  
(Principal Financial Officer)

By: /s/ Ted M. Johnson  
Ted M. Johnson, Vice President - Accounting  
(Principal Accounting Officer)

**FORM OF CERTIFICATION FOR QUARTERLY REPORTS ON FORM 10-Q**

I, David J. Noble, certify that:

1. I have reviewed this quarterly report on Form 10-Q of American Equity Investment Life Holding Company;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in the Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
  - a) Designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - b) Evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - c) Presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
  - a) All significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: October 29, 2002

By: /s/ David J. Noble  
David J. Noble, Chief Executive Officer  
(Principal Executive Officer)

**FORM OF CERTIFICATION FOR QUARTERLY REPORTS ON FORM 10-Q**

I, Wendy L. Carlson, certify that:

1. I have reviewed this quarterly report on Form 10-Q of American Equity Investment Life Holding Company;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in the Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
  - a) Designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - b) Evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - c) Presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
  - a) All significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: October 29, 2002

By: /s/ Wendy L. Carlson  
Wendy L. Carlson, Chief Financial Officer  
(Principal Executive Officer)